

Title:Torbay Parking Review (Pay and Display) – Consideration of
Objections to proposed Traffic Regulation Order

Public Agenda Item: Yes

Reason for Report to be Exempt:

Wards Affected:	All Wards		
То:	Transport Working Party	On:	29 th March 2012
Key Decision:	Νο	Implemented following legal procedures.	
Change to Budget:	Yes	Change to Policy Framework:	Νο
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1. What we are trying to achieve and the impact on our customers

- 1.1 Improve the management of parking in areas of high demand through the use of on-street pay and display to encourage turnover of parking.
- 1.2 Promote sustainable travel through the introduction of on-street pay and display in areas of commuter parking.
- 1.3 Allow income from parking to be re-invested into frontline services.

2. Recommendation(s) for decision

2.1 That the following actions be progressed in the identified areas.

Lymington Road

Implement scheme as advertised but offer free parking on Sundays

Magdalene Road

Implement scheme as advertised but offer free parking on Sundays

Babbacombe Road

Implement scheme as advertised

Newton Road

Defer scheme until the Autumn to ensure the review of Shiphay CPZ has been completed

Sands Road

Implement scheme as advertised

Steartfield Road

Implement scheme as advertised

Adelphi Road

Implement scheme as advertised

3. Key points and reasons for recommendations

- 3.1 Following a meeting of the Full Council on the 31st October 2011 Members decided to implement a number of new on street pay and display locations subject to the necessary statutory consultation with the public, these locations, revised income, capital costs and tariffs are included in appendix 2.
- 3.2 In light of the response received from the statutory consultation, some amendments to the proposal approved by Full Council are recommended.

For more detailed information on this proposal please refer to the supporting information attached.

Richard Brown Service Manager – Community, Leisure and Transport

Supporting information

A1. Introduction and history

- A1.1 The Council needs to respond boldly to the Coalition Government's plans and the state of public finances that became evident through the second half of 2010. As a result of this the Council established the Productivity Improvement Programme (PIP) in October 2010. PIP included the following three projects:
 1. Torbay Council Design (currently on hold);
 2. Procurement; and 3 Revenue Income and other associated efficiency programmes.
- A1.2 A collaborative approach was used to identify and develop income generating opportunities working closely with lead officers from across the Council. As a result of the initial proposals officers identified potential locations of high demand or long stay commuter parking.
- A1.3 An initial open Public Meeting of the Transport Working Party was held on 5th September 2011 to consider the proposals included in the parking opportunities originally included within the PIP Project. Following the meeting further consultations took place with town traders, local groups and Community Partnerships in the areas affected specifically by the introduction of more parking meters.
- A1.4 The initial on street parking meters proposals specifically considered a number of new locations which included shopping areas, commuter zones and seafront parking sites. As a result of the extensive consultation a number of proposed locations were withdrawn completely, replaced by alternatives amended, or deferred for further investigation following a meeting of the Transport Working Party on the 18th October 2011.

The key changes in view of the consultation are as follows:

- Secondary shopping areas -These areas were shown to be already suffering in the current economic climate and could not sustain parking meters
- High investment requirements some areas required expensive infrastructure improvements which would not be justified against the level income expected and were withdrawn
- Residential areas some areas were adjusted or withdrawn as these were considered mostly residential zones
- Wider parking reviews required in some instances where there was conflict between the needs of different groups within an area or additional works to be costed
- A1.5 The recommendations in this report reflect the proposals put forward by the Transport Working Party and after further consultation with the local traders and businesses, the community partnerships affected and other interested groups.

A2. Risk assessment of preferred option

A2.1 Outline of significant key risks

A2.2 The public are aware of the plans to extend on street pay and display locations which have generated many objections to the schemes – these have been

included in determining these proposals which have been assessed along with other budget pressures.

A2.2 Remaining risks

A2.2.1 The lead time for implementing the new on street pay and display locations is subject to a 12 week order time for parking equipment and installation.

A3. Other Options

A3.1 The following options have been considered for each area identified:-

Lymington Road

- 1. Implement scheme as advertised
- 2. Do not implement advertised scheme
- 3. Implement scheme as advertised but offer free parking on Sundays

Magdalene Road

- 1. Implement scheme as advertised
- 2. Do not implement advertised scheme
- 3. Implement scheme as advertised but offer free parking on Sundays

Babbacombe Road

- 1. Implement scheme as advertised
- 2. Do not implement advertised scheme

Newton Road

- 1. Implement scheme as advertised
- 2. Do not implement advertised scheme
- 3. Defer scheme until the Autumn until CPZ review is completed

Sands Road

- 1. Implement scheme as advertised
- 2. Do not implement advertised scheme

Steartfield Road

- 1. Implement scheme as advertised
- 2. Do not implement advertised scheme

Adelphi Road

- 1. Implement scheme as advertised
- 2. Do not implement advertised scheme

A4. Summary of resource implications

A4.1 In order to implement the new on street pay and display locations additional resources will be required from the Business Services Business Unit and the Residents and Visitors Services Business Unit. A sum of £6,000 has been allowed for to back fill any current posts involved with the implementation of the new areas.

A5. What impact will there be on equalities, environmental sustainability and crime and disorder?

A5.1 An initial overview equality impact assessment (EIA) for the overall project has been completed.

A6. Consultation and Customer Focus

- A6.1 Extensive consultation has taken place by officers and members of the Transport Working Party. This process has included an open meeting on 5th September 2011, 18th October 2011 and 5th January 2012 for all interested members of the public to attend including verbal representations from community leaders and businesses. There has also been consultation with a local traders group and the following Community Partnerships:
 - Shiphay and the Willows Community Partnership
 - Torquay Town Centre Community Partnership
 - Torre and Upton Community Partnership
 - Preston Community Partnership
 - St Marychurch and District Community Partnership
 - Wellswood and Torwood Community Partnership
 - Ellacombe Community Partnership
 - Paignton Community Partnership

In addition specific location related consultation has taken place with Upton Park Friends Group and Torquay Museum.

Verbal and written declarations from the public have been received including two formal petitions both relating to the on-street parking proposals. The Transport Working Party has considered all representations received prior to making the recommendations in this report

A summary of the feedback is outline below and within Appendix 1.

A7. Are there any implications for other Business Units?

A7.1 Commercial Services Business Unit and Procurement will be required to assist with the implementation of the new on street pay and display areas.

Appendices

Appendix 1 Summary of objections Appendix 2 Update Scheme Summary

Documents available in members' rooms

None

Background Papers:

The following documents/files were used to compile this report:

None